

AMERICAN GOWNS FOR MRS. HARDING

First Lady of the Land Ignores
European Models in Mak-
ing Selections.

BLUE PREVAILING COLOR

Outfit Includes Dresses and
Hats Suitable for Every Oc-
casion; Not Elaborate.

Two outstanding features of the feminine sartorial outfit that will grace the White House after March 4 are the Americanism of the designs for the dresses, coats and hats and the fact that the patronage of the future first lady of the land has been distributed among half a dozen or more leading New York city firms.

The wife of the President-elect let it be known yesterday through Mrs. Harry S. New, whose husband is Senator from Indiana, that she has not indulged in a shopping orgy during her week's stay at the Ritz-Carlton Hotel, and she also explained that the reason no details have been forthcoming from the Harding suite is because Mrs. Harding does not want her clothes to be so minutely described that they will have lost their novelty and interest after the inauguration. When she does appear in them not even the fabric will be recognized by her friends and the public.

Mrs. Harding declined to purchase either imported models or copies of these models, and every garment she has ordered was specially designed for her, according to Mrs. New. Mrs. Harding was fitted for the entire wardrobe, devoting most of her days to this ordeal.

The number of dresses and hats is not excessive; it is merely adequate for a woman who is to occupy the exalted position to which she is called by reason of her being the wife of the next President of the United States. It might be characterized as an appropriate outfit, for Mrs. Harding always has made this the keynote of her costumes. There is a dress or suit for every possible occasion that may confront the future mistress of the White House, but there is no attempt at elaborateness in fabric, decoration or design.

When the army of dressmakers, tailors and milliners swarmed round Mrs. Harding they hoped that she would select their imported models or permit them to copy certain European fashions for her. But Mrs. Harding insisted that special designs be made and that these reflect as far as possible or intense American spirit.

Mrs. New did say, however, that the predominating color in the White House sartorial display is blue and that other dresses are gray, green and combinations of black and white. There are few coats and skirt suits, as Mrs. Harding does not care so much for this severe style of dress. Instead she has shown a preference for one piece costumes with an occasional wrap to match.

Even Mrs. Harding is uncertain which one of her collection of dresses will be worn on March 4. Several have been designed to suit various temperatures, for March 4 in Washington, D. C., is more uncertain as to weather than any feminine mind, whether it be concentrated on fashions or politics.

Mrs. Harding has purchased no jewelry during her stay here, and she will wear only the simplest ornaments when reigning at the Presidential home.

Although she has been occupied almost every minute since Monday with dressmakers and milliners the week has greatly improved her; she feels rested and is now anxious to arrange her affairs in Washington so that she can join the President-elect in St. Augustine, Fla., which she expects to do Thursday or Friday.

Two Girl Scouts, Beatrice Cline and Gertrude Nathan, visited Mrs. Harding in her suite at the Ritz-Carlton, brought her a bunch of orchids. Mrs. Harding told the young girls that she was keenly interested in the Girl Scout movement and that if she were to start her life over again she would become a Girl Scout at a very early age. She assured her young visitors that when she returns to Washington she will do what she can to further the interests of the movement there.

Mrs. Harding and Mrs. New will leave today on a special car attached to the 12:30 P. M. Baltimore and Ohio train.

HARDING AWAITED IN ST. AUGUSTINE

Near End of Cruise and Will
Take Up Cabinet.

Special Despatch to THE NEW YORK HERALD.
ST. AUGUSTINE, Feb. 5.—To-morrow or the next day this picturesque old town, which has existed under three flags—British, Spanish and American, and which still reflects the influence of the two first named—will become the center of political influence. St. Augustine will become Marion for the nonce. It will share the first of the conferences he has scheduled here is for Tuesday morning. From then on he will be busy until the time comes for the return trip to Marion. But it here that he hopes to have his Cabinet selections complete and to have given consideration to some other important appointments he has to make. These include nomination to the Shipping Board, the Federal Trade Commission, the Interstate Commerce Commission and the more important diplomatic posts.

It will be no great surprise to those who have followed Mr. Harding's methods since his nomination for the Presidency if he should disregard precedent in respect to some of his Cabinet appointments. It may be a shock to the politicians but developments have made it entirely probable that Mr. Harding may disregard the unwritten rule of only one Cabinet member from any one State.

For instance he may offer Cabinet places to two men from Pennsylvania. If he decides the best interests of the nation are to be served by the appointment of Andrew W. Mellon to be Secretary of the Treasury, and James A. Davis to be Secretary of Labor, he is not likely to let precedent stand in the way, because both men happen to have their homes in Pittsburgh. Likewise if Mr. Mellon should not prove available the fact is not calculated to prevent Mr. Harding from considering a New York or Illinois man, although other Cabinet places have gone to those States.

Among those whose names are on Mr. Harding's engagement book for next week are Senators Lawrence C. Phipps of Colorado and James W. Wadsworth, Jr., of New York, who will be here on Tuesday. Senator Wadsworth is understood to be coming to exchange views with Mr. Harding on the army reorganization bill and Senator Phipps on tariff revision. Arthur Brisbane and Senator Sutherland of West Virginia also have appointments for early next week.

HEARN

Fourteenth Street ESTABLISHED 1827 West of Fifth Avenue

FEBRUARY---A Month of Special Purchase Sales

Every department in the store will contribute to these Sales

We are inaugurating a series of **Special Purchase Sales** featuring new, most wanted merchandise, bought for cash at unusual price concessions and sold on same basis to afford substantial savings to customers.

In Addition---SILK DAYS

Monday, Tuesday and Wednesday of this week

See Page 7, Gravure Section, for details

The first of a trio of economy events incorporating at sale prices both ready-to-wear and yard goods in the three great materials for Spring—**Silks--Woolens--Cottons**—Special Feature offerings of the last two will be announced shortly. Watch the papers.

Following on Sale Both Monday and Tuesday

Special Purchase Sales

**3080 Pairs
All Wool Plaid
Blankets**
6.65
\$13.65 Quality

A variety of color combinations—sizes 66x80 inches and 68x80 inches—excellent quality—good weight. You will wish to take advantage of this low price if you are planning on buying extra blankets for Summer cottages or other like purposes. This is a rock bottom price for an all-wool blanket.

Special Purchase Sales

1238 pairs of Blankets
5.96 **8.87**

\$13.97 Quality \$15.94 & \$16.94 Quality

These blankets are plain white with contrasting colored borders—wool and cotton mixed—single, 3/4 and full size. At this low price hotel managers and other buyers of blankets in quantities should be interested.

Special Purchase Sales

Handkerchiefs
1.00 1/2 doz.

Special .18 Each—Were .24

Women's Handkerchiefs—all linen, plain hem. Men's All-linen Handkerchiefs—plain hem—were .47. Special, each **.35**

Women's Handkerchiefs—embroidered corners—were .14 to .24. Special, each **.11**

Men's Colored Woven Border Handkerchiefs—were .48. Special, each **.24**

Special Purchase Sales

Window Shades
(side hems)
.86

Were \$1.34

900 in lot—white, ecru and dark green—sizes run 35, 36, 37 and 38 inches wide and 78 inches long. (Not all sizes in each color.) These shades are ready to mount on your own rollers—if cutting down and rehemming is necessary, extra charge, .10.

Special Values in Silks

35-inch Radium Silk Foulard—white scrolls and figures on brown, navy and black ground. Special **1.95**

40-inch Crepe Meteor—lovely soft draping quality, dull finish—street and evening colors. Special **2.75**

40-inch Satin Bar Canton—high and medium colors. Special **2.25**

35-inch Extra Heavy Dress—high lustrous—splendid wearing quality—light and dark colors. Special **2.75**

40-inch Charmeuse—soft and lustrous—full range of colors—exceptionally heavy quality. Special **2.45**

40-inch Crepe de Chine—fine crepe weave—large color range. Special **1.45**

35-inch Dress Satin—close satin face—light and dark colors. Special **1.57**

35-inch Black Taffeta—chiffon finish—rich deep black—Special **1.74**

35-inch Dress Taffeta—chiffon finish—street and evening colors. Special **2.45**

40-inch Georgette—full crepe weave—unusually wide assortment of colors, including new fancy colors. Special **1.45**

Yard-Wide Poplin—chiffon finish—high lustrous—fine color range. Special **.97**

40-inch Sport Satin—light and dark colors—also black and white. Special **2.75**

40-inch Sport Crepe—plain, plaid and figured effects on plain or changeable grounds. Special **3.75 to 4.75**

40-inch Extra Heavy Black—dress satin—high lustrous—rich deep black—exceptional quality—unusually fine grade value. Special **3.95**

40-inch Canton Crepe—light and heavy qualities—season's favored colors—splendid quality—does not wrinkle easily—suitable for all dress purposes—moderately priced.

Special Purchase Sales

Dress Woolens
54-inch All-Wool Costume Twill Serges
1.44 Yd.
54-inch All-Wool Plain and Silver-tone Finish Velours
1.84 Yd.

Navy blue—sponged and shrunk. 17 seasonable colors represented.

Special Purchase Sales

Envelope Hand Bags
6.44
Were \$8.67

Gray or brown alligator calf with spiderweb effect—hidden-away-pocket style—outside pocket also—moire lining—fancy snap button fastening.

Special Purchase Sales

Infants' Hand Crocheted Booties
.63
Were .97

Silk trimmed styles. Simpler Styles—well made—were .77. Special **.54**

Special Purchase Sales

Pearl Necklaces
.95
Were \$1.97
20 to 24 inches long.

Special Purchase Sales

Odd lot of Muslin Pin Cushions—round, square and oblong shapes—in two lots—sizes to 10 inches—were .08 to .12. Special **.4**

Larger sizes up to 27 inches—were .15 to .27. Special **.6**

Special Purchase Sales

Philippine Nightdresses
2.36
Were \$4.68

Beautifully embroidered and entirely made by hand—dainty forms and festooning—embroidered eyelets, ribbon drawn.

Special Purchase Sales

Philippine Envelope Chemises
1.45
Were \$1.97

Fine quality—hand scalloped neck and skirt—hand sewed—ribbon run.

Special Purchase Sales

Hand Made French Voile Blouses
8.77
Were \$11.97 and \$12.68

A collection of exquisite models hand-sewed, hand-drawn and trimmed with real filet lace.

Special Purchase Sales

Baby Boys' Dresses and Suits
1.88
Were \$2.97

White and colored—Oliver Twist, Peter Rabbit, and coat effect models—all new Spring styles—sizes to 4 years.

Special Purchase Sales

Women's and Misses' Dresses
14.50
Were \$19.75 and \$21.75

A variety of smartly fashioned models in wool jersey, tricotine and serge—colors are navy blue, tan and brown.

Special Purchase Sales

Bleached Sheeting
Arrived too late for January Sale. So we have priced this lot lower even than January sale prices.
1 1/2 yards wide.....Yard **.91**
1 3/4 yards wide.....Yard **.85**
2 yards wide.....Yard **.85**
2 1/2 yards wide.....Yard **.85**
3 yards wide.....Yard **.85**
Special Lot Unbleached Muslin—40 inches wide—extra heavy—.19 quality.....**.10 1/2**

Special Purchase Sales

Imported Aeroplane Linen
.55 Yd.
(Actual "landing cost" Considerably higher than this)

This aeroplane linen is full 35 inches wide—pure linen—don't confuse this with inferior quality offered elsewhere—splendid for women's and children's apparel; in fact, ideal for any purpose for which a fine quality linen is required. At .55 a yard this linen is a wonderful bargain.

WASH FABRICS—BASEMENT.

Special Purchase Sales

Imported Cotton Fabrics
Therefore
Instead of \$2.98
.67 Yd.

38 inches wide—beautiful plaids and striped effects in light and dark combinations—fleece-backed—exceedingly smart for any kind of costume, but more adaptable for Skirts and Sports Wear.

COTTON GOODS SECTION—BASEMENT.

Special Purchase Sales

Women's Gingham Morning Dresses
2.94
Were \$5.94 to \$7.94

Attractive models in a large selection of colors and styles—sizes 36 to 44.

Extra Size Models—were \$5.94 to \$7.50.....**3.88**

Special Purchase Sales

Children's Muslin Drawers
.44
Were .96

Excellent quality soft-finish muslin—tucks and ruffle of dainty embroidery—sizes 1 to 16 years.

Special Purchase Sales

Boys' Suits
9.47
Were \$13.50 and \$16.50

A large assortment of suits in a variety of cheviot mixtures, majority of which have extra trousers, and also suits of corduroy and navy blue serge, comprise this interesting price-group. Models are plain or pleated, some with yoke; all are exceptionally well lined and tailored.

Sizes 8 to 17 years.

Special Purchase Sales

Boys' Rompers
1.00
Were \$1.48

Strongly made rompers of good quality Peggy Cloth in solid colors or stripes—Beach or closed knee—braided trimming on self or white pique collar.

Sizes 2 to 6 years

(Sale Continued) 2,400 Pairs of Women's 2-Clasp French Kid Gloves 1.90

Were \$2.96 and \$3.48

P K and overseam sewed fingers—Paris points—embroidered backs—black, white, brown, tan, beaver, mode and navy. These gloves are in every way first quality, making the value quoted very exceptional.

Beautiful Imported Silks 1-3 to 1-2 off

A wonderful assortment, comprising printed, brocaded and plain Crepe de Chines, Liberty Satins, Charmeuse, brocaded and Persian Taffetas, Paisley, broche and metallic silks. Charming styles and designs in the smartest new Spring shades and color combinations. These silks are marked at rock bottom prices and present a wonderful opportunity to you.

Umbrella Re-covering Week

Special Prices—One Week Only

At 1.75—American taffeta—reg. value \$2.50.
At 2.65—finer American taffeta—silk tape edge—reg. value \$3.25.
At 3.25—gloria silk and linen mixtures—reg. value \$4.50.
At 4.50—gloria (finer grade)—reg. value \$5.25.
At 5.25—black and colored silk umbrellas—reg. value \$6.50.

New Umbrellas for Old!

That is nearly what you get when you take advantage of Hearn Re-covering Week, with its splendid values on quality materials and best workmanship.

Purses and Shopping Bags

At Special Reductions

Shopping Bags—pouch shape—lined with poplin—fitted with purse—snap fastening—were \$3.47. Special **2.47**
Pure Morocco Envelope Purses—back strap—interlocking frame on change compartment—moire lining—gray, brown, black and blue—limited quantity—were \$3.27. Special **2.27**

MORNING SPECIALS—Monday and Tuesday Until 1 P. M.

To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

67 ct. Silk Mixed Pongee.....**.35**
35 inches wide—all leading colors. WASH FABRICS—BASEMENT.
47 ct. Fancy Crepes.....**.21**
WASH FABRICS—BASEMENT.

\$6.47 Sateen Comfortables.....**4.35**
Floral centres—plain borders—cotton filled—full size—well stitched.
COMFORTABLES—BASEMENT.

\$1.47 Finest Grade Alhambra
Draperies.....**.77**
Yard wide—rich madras designs on blue, rose, various shades of green, gray and wood brown.
DRAPERIES—BASEMENT.

67 ct. Yd. Fine Cretonnes.....**.38**
6,000 yards.....**.38**
Wire—black, white, gold and silver; buckram—white.
MILLINERY—THIRD FLOOR.

\$2.69 Spreads.....**1.59**
Fine quality—crochet spreads—4 designs.
SPREADS—BASEMENT.

54 ct. Sheeting—2 1/2 yds. wide.....**.39**
Bleached—good quality—soft finish—5,000 yards.
SHEETING—BASEMENT.

64 ct. Wire and Buckram Hat
Frames.....**.44**
Wire—black, white, gold and silver; buckram—white.
MILLINERY—THIRD FLOOR.

58 ct. Lowell Indoor Clothes Line**.30**
Reel holding 30 ft. cotton line.
HOUSEHOLD NEEDS—THIRD FLOOR.

\$1.24 Little Tots'
Flannelette Dresses.....**.65**
Sizes to 4 years—white or colored—yoke, Bishop and Russian styles—neatly made.
CHILDREN'S DRESSES—SECOND FL.

\$2.95 Babies' Hand-Made Tan
Kidskin Shoes.....**1.74**
First walking shoes—no heels—very flexible and easy on little feet—buttoned—sizes 9 to 4.
SHOES—SECOND FLOOR.

\$1.97 Men's Overalls or Coats.....**1.09**
Blue, brown, white or blue stripe—all sizes—extra sizes .20 more.
MEN'S WORK CLOTHES—BASEMENT.

58 ct. Women's Extra Size Hose.....**.38**
Black—sizes 9 to 10 1/2.
HOSIERY—MAIN FLOOR.

\$3.75 and \$3.45 Black Dress Satins and Chiffon Taffetas—35 inch.....**2.19**
Splendid quality—rich deep black—soft and easily draped.
DRESS SILKS—MAIN FLOOR.

\$2.68 French Serges.....**1.37**
43-inch width—all wool—fine twill—navy and black.
DRESS WOOLENS—MAIN FLOOR.

27 ct. Cotton Toweling.....**.14**
Red border—for dish or roller towels—durable quality.
TOWELING—MAIN FLOOR.

28 ct. Cotton Huck Towels.....**.17**
Regular size—full bleached—white or red borders.
TOWELS—MAIN FLOOR.